

Amazon.com.mx

Sales Rank %

Chart

Mexico Edition

As of 09/01/2026

Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	335,069	3,351	6,701	10,052	16,753	33,507
Automotriz y Motocicletas	5,130,590	51,306	102,612	153,918	256,530	513,059
Bebe	1,147,820	11,478	22,956	34,435	57,391	114,782
Deportes y Aire libre	7,352,712	73,527	147,054	220,581	367,636	735,271
Electronicos	8,363,700	83,637	167,274	250,911	418,185	836,370
Herramientas y Mejoras del Hogar	7,468,414	74,684	149,368	224,052	373,421	746,841
Hogar y Cocina	19,407,689	194,077	388,154	582,231	970,384	1,940,769
Industria, Empresas y Ciencia	2,902,684	29,027	58,054	87,081	145,134	290,268
Instrumentos Musicales	606,234	6,062	12,125	18,187	30,312	60,623
Juguets y Juegos	3,545,743	35,457	70,915	106,372	177,287	354,574
Libros	49,437,668	494,377	988,753	1,483,130	2,471,883	4,943,767
Musica	974,175	9,742	19,484	29,225	48,709	97,418
Oficina y Papeleria	2,576,747	25,767	51,535	77,302	128,837	257,675
Peliculas y Series de TV	494,394	4,944	9,888	14,832	24,720	49,439
Productos Handmade	17	0	0	1	1	2
Productos para Animales	2,902,059	29,021	58,041	87,062	145,103	290,206
Ropa, Zapatos y Accesorios	20,684,055	206,841	413,681	620,522	1,034,203	2,068,406
Salud, Belleza y Cuidado Personal	2,043,993	20,440	40,880	61,320	102,200	204,399
Software	14,566	146	291	437	728	1,457
Videojuegos	247,552	2,476	4,951	7,427	12,378	24,755



Full-Time FBA Coaching

Grow your Amazon business with clarity, consistency, and confidence

fulltimefba.com/coaching