

# Amazon.com.mx

## Sales Rank %

### Chart

### Mexico Edition

As of 12/01/2025

Courtesy of Full-Time FBA



Turn part-time hours into a full-time  
income via Amazon FBA

| Category                             | Total Items | Top 1%  | Top 2%  | Top 3%    | Top 5%    | Top 10%   |
|--------------------------------------|-------------|---------|---------|-----------|-----------|-----------|
| Alimentos y Bebidas                  | 432,614     | 4,326   | 8,652   | 12,978    | 21,631    | 43,261    |
| Automotriz y Motocicletas            | 6,988,686   | 69,887  | 139,774 | 209,661   | 349,434   | 698,869   |
| Bebe                                 | 1,414,002   | 14,140  | 28,280  | 42,420    | 70,700    | 141,400   |
| Deportes y Aire libre                | 8,209,882   | 82,099  | 164,198 | 246,296   | 410,494   | 820,988   |
| Electronicos                         | 10,963,324  | 109,633 | 219,266 | 328,900   | 548,166   | 1,096,332 |
| Herramientas y Mejoras<br>del Hogar  | 8,757,466   | 87,575  | 175,149 | 262,724   | 437,873   | 875,747   |
| Hogar y Cocina                       | 26,919,151  | 269,192 | 538,383 | 807,575   | 1,345,958 | 2,691,915 |
| Industria, Empresas y<br>Ciencia     | 2,798,947   | 27,989  | 55,979  | 83,968    | 139,947   | 279,895   |
| Instrumentos Musicales               | 752,588     | 7,526   | 15,052  | 22,578    | 37,629    | 75,259    |
| Juguets y Juegos                     | 5,495,928   | 54,959  | 109,919 | 164,878   | 274,796   | 549,593   |
| Libros                               | 11,244,473  | 112,445 | 224,889 | 337,334   | 562,224   | 1,124,447 |
| Musica                               | 1,206,664   | 12,067  | 24,133  | 36,200    | 60,333    | 120,666   |
| Oficina y Papeleria                  | 3,105,886   | 31,059  | 62,118  | 93,177    | 155,294   | 310,589   |
| Peliculas y Series de TV             | 721,999     | 7,220   | 14,440  | 21,660    | 36,100    | 72,200    |
| Productos Handmade                   | 8,454       | 85      | 169     | 254       | 423       | 845       |
| Productos para Animales              | 3,081,089   | 30,811  | 61,622  | 92,433    | 154,054   | 308,109   |
| Ropa, Zapatos y Accesorios           | 35,252,914  | 352,529 | 705,058 | 1,057,587 | 1,762,646 | 3,525,291 |
| Salud, Belleza y Cuidado<br>Personal | 2,376,400   | 23,764  | 47,528  | 71,292    | 118,820   | 237,640   |
| Software                             | 32,182      | 322     | 644     | 965       | 1,609     | 3,218     |
| Videojuegos                          | 343,416     | 3,434   | 6,868   | 10,302    | 17,171    | 34,342    |



## Momentum FBA

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