

Amazon.com.mx

Sales Rank %

Chart

Mexico Edition

As of 01/01/2026
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	439,726	4,397	8,795	13,192	21,986	43,973
Automotriz y Motocicletas	7,053,018	70,530	141,060	211,591	352,651	705,302
Bebe	1,418,338	14,183	28,367	42,550	70,917	141,834
Deportes y Aire libre	8,347,328	83,473	166,947	250,420	417,366	834,733
Electronicos	11,059,231	110,592	221,185	331,777	552,962	1,105,923
Herramientas y Mejoras del Hogar	8,962,882	89,629	179,258	268,886	448,144	896,288
Hogar y Cocina	27,178,657	271,787	543,573	815,360	1,358,933	2,717,866
Industria, Empresas y Ciencia	2,860,562	28,606	57,211	85,817	143,028	286,056
Instrumentos Musicales	752,721	7,527	15,054	22,582	37,636	75,272
Juguets y Juegos	5,483,187	54,832	109,664	164,496	274,159	548,319
Libros	13,912,454	139,125	278,249	417,374	695,623	1,391,245
Musica	1,249,920	12,499	24,998	37,498	62,496	124,992
Oficina y Papeleria	3,134,995	31,350	62,700	94,050	156,750	313,500
Peliculas y Series de TV	725,125	7,251	14,503	21,754	36,256	72,513
Productos Handmade	7,027	70	141	211	351	703
Productos para Animales	3,138,245	31,382	62,765	94,147	156,912	313,825
Ropa, Zapatos y Accesorios	34,858,101	348,581	697,162	1,045,743	1,742,905	3,485,810
Salud, Belleza y Cuidado Personal	2,414,371	24,144	48,287	72,431	120,719	241,437
Software	32,106	321	642	963	1,605	3,211
Videojuegos	346,367	3,464	6,927	10,391	17,318	34,637



Momentum FBA

Grow your Amazon business with clarity, consistency, and confidence

fulltimefba.com/momentum