

Amazon.ca

Sales Rank % Chart

As of 11/01/2025
Courtesy of Full-Time FBA

Canada Edition



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Automotive	16,829,638	168,296	336,593	504,889	841,482	1,682,964
Baby	1,744,022	17,440	34,880	52,321	87,201	174,402
Beauty & Personal Care	5,047,188	50,472	100,944	151,416	252,359	504,719
Books	31,820,864	318,209	636,417	954,626	1,591,043	3,182,086
Clothing, Shoes & Acces.	73,860,855	738,609	1,477,217	2,215,826	3,693,043	7,386,086
Electronics	16,213,544	162,135	324,271	486,406	810,677	1,621,354
Everything Else	939,575	9,396	18,792	28,187	46,979	93,958
Grocery & Gourmet Food	546,113	5,461	10,922	16,383	27,306	54,611
Health & Personal Care	4,700,374	47,004	94,007	141,011	235,019	470,037
Home & Kitchen	53,878,322	538,783	1,077,566	1,616,350	2,693,916	5,387,832
Industrial & Scientific	5,442,862	54,429	108,857	163,286	272,143	544,286
Movies & TV	1,417,743	14,177	28,355	42,532	70,887	141,774
Music	3,602,540	36,025	72,051	108,076	180,127	360,254
Musical Instruments	1,919,704	19,197	38,394	57,591	95,985	191,970
Office Supplies	4,244,654	42,447	84,893	127,340	212,233	424,465
Patio Lawn & Garden	7,815,661	78,157	156,313	234,470	390,783	781,566
Pet Supplies	4,639,216	46,392	92,784	139,176	231,961	463,922
Sports & Outdoors	12,069,759	120,698	241,395	362,093	603,488	1,206,976
Tools & Home Improvement	15,492,689	154,927	309,854	464,781	774,634	1,549,269
Toys & Games	4,709,540	47,095	94,191	141,286	235,477	470,954
Video Games	606,995	6,070	12,140	18,210	30,350	60,700



Momentum FBA

Grow your Amazon business with clarity, consistency, and confidence

fulltimefba.com/momentum