

Amazon.com.mx

Sales Rank %

Chart

Mexico Edition

As of 09/01/2025
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	372,639	3,726	7,453	11,179	18,632	37,264
Automotriz y Motocicletas	6,262,197	62,622	125,244	187,866	313,110	626,220
Bebe	1,327,253	13,273	26,545	39,818	66,363	132,725
Deportes y Aire libre	7,337,845	73,378	146,757	220,135	366,892	733,785
Electronicos	9,837,482	98,375	196,750	295,124	491,874	983,748
Herramientas y Mejoras del Hogar	7,783,393	77,834	155,668	233,502	389,170	778,339
Hogar y Cocina	23,960,609	239,606	479,212	718,818	1,198,030	2,396,061
Industria, Empresas y Ciencia	2,438,052	24,381	48,761	73,142	121,903	243,805
Instrumentos Musicales	654,299	6,543	13,086	19,629	32,715	65,430
Juguets y Juegos	4,995,276	49,953	99,906	149,858	249,764	499,528
Libros	9,321,614	93,216	186,432	279,648	466,081	932,161
Musica	1,081,259	10,813	21,625	32,438	54,063	108,126
Oficina y Papeleria	2,749,839	27,498	54,997	82,495	137,492	274,984
Peliculas y Series de TV	664,492	6,645	13,290	19,935	33,225	66,449
Productos Handmade	10,364	104	207	311	518	1,036
Productos para Animales	2,690,143	26,901	53,803	80,704	134,507	269,014
Ropa, Zapatos y Accesorios	324,270,039	3,242,700	6,485,401	9,728,101	16,213,502	32,427,004
Salud, Belleza y Cuidado Personal	2,106,960	21,070	42,139	63,209	105,348	210,696
Software	29,449	294	589	883	1,472	2,945
Videojuegos	314,390	3,144	6,288	9,432	15,720	31,439



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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