

Amazon.ca

Sales Rank % Chart

As of 09/01/2025

Courtesy of Full-Time FBA

Canada Edition



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Automotive	15,859,564	158,596	317,191	475,787	792,978	1,585,956
Baby	1,655,069	16,551	33,101	49,652	82,753	165,507
Beauty & Personal Care	4,814,305	48,143	96,286	144,429	240,715	481,431
Books	35,040,591	350,406	700,812	1,051,218	1,752,030	3,504,059
Clothing, Shoes & Acces.	71,795,720	717,957	1,435,914	2,153,872	3,589,786	7,179,572
Electronics	15,726,614	157,266	314,532	471,798	786,331	1,572,661
Everything Else	706,278	7,063	14,126	21,188	35,314	70,628
Grocery & Gourmet Food	581,042	5,810	11,621	17,431	29,052	58,104
Health & Personal Care	4,449,436	44,494	88,989	133,483	222,472	444,944
Home & Kitchen	51,192,339	511,923	1,023,847	1,535,770	2,559,617	5,119,234
Industrial & Scientific	5,009,386	50,094	100,188	150,282	250,469	500,939
Movies & TV	1,406,175	14,062	28,124	42,185	70,309	140,618
Music	3,561,099	35,611	71,222	106,833	178,055	356,110
Musical Instruments	1,784,044	17,840	35,681	53,521	89,202	178,404
Office Supplies	4,052,023	40,520	81,040	121,561	202,601	405,202
Patio Lawn & Garden	7,441,587	74,416	148,832	223,248	372,079	744,159
Pet Supplies	4,424,654	44,247	88,493	132,740	221,233	442,465
Sports & Outdoors	111,545,000	1,115,450	2,230,900	3,346,350	5,577,250	11,154,500
Tools & Home Improvement	14,537,728	145,377	290,755	436,132	726,886	1,453,773
Toys & Games	4,487,913	44,879	89,758	134,637	224,396	448,791
Video Games	583,934	5,839	11,679	17,518	29,197	58,393



The Reseller's Guide to Sales Rank

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