

Amazon.com

Sales Rank %

Chart

As of 07/01/2025
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,614,650	16,147	32,293	48,440	80,733	161,465
Arts & Crafts & Sewing	14,196,008	141,960	283,920	425,880	709,800	1,419,601
Automotive	49,371,786	493,718	987,436	1,481,154	2,468,589	4,937,179
Baby Products	3,015,494	30,155	60,310	90,465	150,775	301,549
Beauty & Personal Care	11,093,969	110,940	221,879	332,819	554,698	1,109,397
Books	100,590,605	1,005,906	2,011,812	3,017,718	5,029,530	10,059,061
CDs & Vinyl	7,407,791	74,078	148,156	222,234	370,390	740,779
Cell Phone & Access.	24,811,028	248,110	496,221	744,331	1,240,551	2,481,103
Clothing Shoes & Jewelry	253,818,593	2,538,186	5,076,372	7,614,558	12,690,930	25,381,859
Collectibles & Fine Art	544,884	5,449	10,898	16,347	27,244	54,488
Electronics	23,108,995	231,090	462,180	693,270	1,155,450	2,310,900
Grocery & Gourmet Food	3,329,165	33,292	66,583	99,875	166,458	332,917
Handmade	9,334	93	187	280	467	933
Health & Household	8,647,788	86,478	172,956	259,434	432,389	864,779
Home & Kitchen	132,423,628	1,324,236	2,648,473	3,972,709	6,621,181	13,242,363
Industrial & Scientific	20,947,101	209,471	418,942	628,413	1,047,355	2,094,710
Movies & TV	7,950,062	79,501	159,001	238,502	397,503	795,006
Musical Instruments	2,653,186	26,532	53,064	79,596	132,659	265,319
Office Products	11,110,052	111,101	222,201	333,302	555,503	1,111,005
Patio, Lawn & Garden	20,278,338	202,783	405,567	608,350	1,013,917	2,027,834
Pet Supplies	6,860,158	68,602	137,203	205,805	343,008	686,016
Software	130,297	1,303	2,606	3,909	6,515	13,030
Sports & Outdoors	26,531,272	265,313	530,625	795,938	1,326,564	2,653,127
Tools & Home Improv.	31,703,337	317,033	634,067	951,100	1,585,167	3,170,334
Toys & Games	7,071,330	70,713	141,427	212,140	353,567	707,133
Video Games	843,401	8,434	16,868	25,302	42,170	84,340



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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