

Amazon.com.mx

Sales Rank %

Chart

Mexico Edition

As of 07/01/2025

Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	310,100	3,101	6,202	9,303	15,505	31,010
Automotriz y Motocicletas	5,414,949	54,149	108,299	162,448	270,747	541,495
Bebe	1,129,148	11,291	22,583	33,874	56,457	112,915
Deportes y Aire libre	6,245,215	62,452	124,904	187,356	312,261	624,522
Electronicos	8,381,983	83,820	167,640	251,459	419,099	838,198
Herramientas y Mejoras del Hogar	6,631,782	66,318	132,636	198,953	331,589	663,178
Hogar y Cocina	20,062,565	200,626	401,251	601,877	1,003,128	2,006,257
Industria, Empresas y Ciencia	1,850,340	18,503	37,007	55,510	92,517	185,034
Instrumentos Musicales	533,032	5,330	10,661	15,991	26,652	53,303
Juguets y Juegos	4,157,212	41,572	83,144	124,716	207,861	415,721
Libros	6,083,235	60,832	121,665	182,497	304,162	608,324
Musica	731,667	7,317	14,633	21,950	36,583	73,167
Oficina y Papeleria	2,293,627	22,936	45,873	68,809	114,681	229,363
Peliculas y Series de TV	402,232	4,022	8,045	12,067	20,112	40,223
Productos Handmade	10,743	107	215	322	537	1,074
Productos para Animales	2,275,430	22,754	45,509	68,263	113,772	227,543
Ropa, Zapatos y Accesorios	29,395,328	293,953	587,907	881,860	1,469,766	2,939,533
Salud, Belleza y Cuidado Personal	1,795,135	17,951	35,903	53,854	89,757	179,514
Software	20,710	207	414	621	1,036	2,071
Videojuegos	227,433	2,274	4,549	6,823	11,372	22,743



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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