

Amazon.com Sales Rank % Chart

As of 06/01/2025
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,595,489	15,955	31,910	47,865	79,774	159,549
Arts & Crafts & Sewing	14,070,850	140,709	281,417	422,126	703,543	1,407,085
Automotive	48,311,260	483,113	966,225	1,449,338	2,415,563	4,831,126
Baby Products	3,056,599	30,566	61,132	91,698	152,830	305,660
Beauty & Personal Care	10,924,015	109,240	218,480	327,720	546,201	1,092,402
Books	99,387,211	993,872	1,987,744	2,981,616	4,969,361	9,938,721
CDs & Vinyl	7,393,780	73,938	147,876	221,813	369,689	739,378
Cell Phone & Access.	24,792,418	247,924	495,848	743,773	1,239,621	2,479,242
Clothing Shoes & Jewelry	254,346,678	2,543,467	5,086,934	7,630,400	12,717,334	25,434,668
Collectibles & Fine Art	5,443,296	54,433	108,866	163,299	272,165	544,330
Electronics	22,778,481	227,785	455,570	683,354	1,138,924	2,277,848
Grocery & Gourmet Food	3,322,922	33,229	66,458	99,688	166,146	332,292
Handmade	27,910	279	558	837	1,396	2,791
Health & Household	8,438,761	84,388	168,775	253,163	421,938	843,876
Home & Kitchen	131,719,037	1,317,190	2,634,381	3,951,571	6,585,952	13,171,904
Industrial & Scientific	20,283,476	202,835	405,670	608,504	1,014,174	2,028,348
Movies & TV	7,937,677	79,377	158,754	238,130	396,884	793,768
Musical Instruments	2,619,274	26,193	52,385	78,578	130,964	261,927
Office Products	10,971,220	109,712	219,424	329,137	548,561	1,097,122
Patio, Lawn & Garden	19,834,199	198,342	396,684	595,026	991,710	1,983,420
Pet Supplies	6,819,697	68,197	136,394	204,591	340,985	681,970
Software	130,366	1,304	2,607	3,911	6,518	13,037
Sports & Outdoors	27,095,070	270,951	541,901	812,852	1,354,754	2,709,507
Tools & Home Improv.	31,021,829	310,218	620,437	930,655	1,551,091	3,102,183
Toys & Games	6,976,511	69,765	139,530	209,295	348,826	697,651
Video Games	847,982	8,480	16,960	25,439	42,399	84,798



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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