

Amazon.com.mx

Sales Rank %

Chart

Mexico Edition

As of 06/01/2025

Courtesy of Full-Time FBA



Turn part-time hours into a full-time income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	303,501	3,035	6,070	9,105	15,175	30,350
Automotriz y Motocicletas	5,309,426	53,094	106,189	159,283	265,471	530,943
Bebe	1,084,269	10,843	21,685	32,528	54,213	108,427
Deportes y Aire libre	6,010,835	60,108	120,217	180,325	300,542	601,084
Electronicos	8,124,263	81,243	162,485	243,728	406,213	812,426
Herramientas y Mejoras del Hogar	6,420,250	64,203	128,405	192,608	321,013	642,025
Hogar y Cocina	19,469,125	194,691	389,383	584,074	973,456	1,946,913
Industria, Empresas y Ciencia	1,773,655	17,737	35,473	53,210	88,683	177,366
Instrumentos Musicales	511,823	5,118	10,236	15,355	25,591	51,182
Juguets y Juegos	4,021,615	40,216	80,432	120,648	201,081	402,162
Libros	5,707,970	57,080	114,159	171,239	285,399	570,797
Musica	726,830	7,268	14,537	21,805	36,342	72,683
Oficina y Papeleria	2,216,605	22,166	44,332	66,498	110,830	221,661
Peliculas y Series de TV	396,055	3,961	7,921	11,882	19,803	39,606
Productos Handmade	12,652	127	253	380	633	1,265
Productos para Animales	2,181,351	21,814	43,627	65,441	109,068	218,135
Ropa, Zapatos y Accesorios	28,894,653	288,947	577,893	866,840	1,444,733	2,889,465
Salud, Belleza y Cuidado Personal	1,722,194	17,222	34,444	51,666	86,110	172,219
Software	19,752	198	395	593	988	1,975
Videojuegos	220,980	2,210	4,420	6,629	11,049	22,098



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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