

Amazon.com Sales Rank % Chart

As of 05/01/2025
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,592,879	15,929	31,858	47,786	79,644	159,288
Arts & Crafts & Sewing	13,740,531	137,405	274,811	412,216	687,027	1,374,053
Automotive	47,353,844	473,538	947,077	1,420,615	2,367,692	4,735,384
Baby Products	3,041,501	30,415	60,830	91,245	152,075	304,150
Beauty & Personal Care	11,037,125	110,371	220,743	331,114	551,856	1,103,713
Books	98,169,232	981,692	1,963,385	2,945,077	4,908,462	9,816,923
CDs & Vinyl	7,382,701	73,827	147,654	221,481	369,135	738,270
Cell Phone & Access.	24,790,643	247,906	495,813	743,719	1,239,532	2,479,064
Clothing Shoes & Jewelry	253,463,212	2,534,632	5,069,264	7,603,896	12,673,161	25,346,321
Collectibles & Fine Art	5,483,462	54,835	109,669	164,504	274,173	548,346
Electronics	22,546,493	225,465	450,930	676,395	1,127,325	2,254,649
Grocery & Gourmet Food	3,324,914	33,249	66,498	99,747	166,246	332,491
Handmade	27,645	276	553	829	1,382	2,765
Health & Household	8,528,815	85,288	170,576	255,864	426,441	852,882
Home & Kitchen	131,359,159	1,313,592	2,627,183	3,940,775	6,567,958	13,135,916
Industrial & Scientific	19,695,306	196,953	393,906	590,859	984,765	1,969,531
Movies & TV	7,945,713	79,457	158,914	238,371	397,286	794,571
Musical Instruments	2,585,702	25,857	51,714	77,571	129,285	258,570
Office Products	10,865,342	108,653	217,307	325,960	543,267	1,086,534
Patio, Lawn & Garden	19,758,682	197,587	395,174	592,760	987,934	1,975,868
Pet Supplies	6,777,139	67,771	135,543	203,314	338,857	677,714
Software	130,623	1,306	2,612	3,919	6,531	13,062
Sports & Outdoors	26,604,391	266,044	532,088	798,132	1,330,220	2,660,439
Tools & Home Improv.	30,459,626	304,596	609,193	913,789	1,522,981	3,045,963
Toys & Games	6,866,109	68,661	137,322	205,983	343,305	686,611
Video Games	851,820	8,518	17,036	25,555	42,591	85,182



The Reseller's Guide to Sales Rank

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