

Amazon.com.mx Sales Rank % Chart

Mexico Edition



Turn part-time hours into a full-time
income via Amazon FBA

As of 04/01/2025

Courtesy of Full-Time FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	286,897	2,869	5,738	8,607	14,345	28,690
Automotriz y Motocicletas	5,022,731	50,227	100,455	150,682	251,137	502,273
Bebe	1,016,862	10,169	20,337	30,506	50,843	101,686
Deportes y Aire libre	5,606,711	56,067	112,134	168,201	280,336	560,671
Electronicos	7,627,826	76,278	152,557	228,835	381,391	762,783
Herramientas y Mejoras del Hogar	5,823,378	58,234	116,468	174,701	291,169	582,338
Hogar y Cocina	18,489,202	184,892	369,784	554,676	924,460	1,848,920
Industria, Empresas y Ciencia	1,562,634	15,626	31,253	46,879	78,132	156,263
Instrumentos Musicales	468,019	4,680	9,360	14,041	23,401	46,802
Juguets y Juegos	3,726,337	37,263	74,527	111,790	186,317	372,634
Libros	4,320,765	43,208	86,415	129,623	216,038	432,077
Musica	717,110	7,171	14,342	21,513	35,856	71,711
Oficina y Papeleria	2,082,453	20,825	41,649	62,474	104,123	208,245
Peliculas y Series de TV	389,474	3,895	7,789	11,684	19,474	38,947
Productos Handmade	16,910	169	338	507	846	1,691
Productos para Animales	2,011,950	20,120	40,239	60,359	100,598	201,195
Ropa, Zapatos y Accesorios	28,075,084	280,751	561,502	842,253	1,403,754	2,807,508
Salud, Belleza y Cuidado Personal	1,544,424	15,444	30,888	46,333	77,221	154,442
Software	18,296	183	366	549	915	1,830
Videojuegos	209,609	2,096	4,192	6,288	10,480	20,961



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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