

# Amazon.com Sales Rank % Chart

As of 05/01/2024  
Courtesy of Full-Time FBA



Turn part-time hours into a full-time  
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,561,110	15,611	31,222	46,833	78,056	156,111
Arts & Crafts & Sewing	16,224,170	162,242	324,483	486,725	811,209	1,622,417
Automotive	46,255,283	462,553	925,106	1,387,658	2,312,764	4,625,528
Baby Products	4,126,298	41,263	82,526	123,789	206,315	412,630
Beauty & Personal Care	14,673,814	146,738	293,476	440,214	733,691	1,467,381
Books	103,094,245	1,030,942	2,061,885	3,092,827	5,154,712	10,309,425
CDs & Vinyl	8,373,810	83,738	167,476	251,214	418,691	837,381
Cell Phone & Access.	26,209,186	262,092	524,184	786,276	1,310,459	2,620,919
Clothing Shoes & Jewelry	275,511,258	2,755,113	5,510,225	8,265,338	13,775,563	27,551,126
Collectibles & Fine Art	8,799,135	87,991	175,983	263,974	439,957	879,914
Electronics	25,856,893	258,569	517,138	775,707	1,292,845	2,585,689
Everything Else	8,317,014	83,170	166,340	249,510	415,851	831,701
Grocery & Gourmet Food	3,860,975	38,610	77,220	115,829	193,049	386,098
Handmade	3,644,844	36,448	72,897	109,345	182,242	364,484
Health & Household	10,958,238	109,582	219,165	328,747	547,912	1,095,824
Home & Kitchen	161,989,558	1,619,896	3,239,791	4,859,687	8,099,478	16,198,956
Industrial & Scientific	20,358,276	203,583	407,166	610,748	1,017,914	2,035,828
Movies & TV	7,766,256	77,663	155,325	232,988	388,313	776,626
Musical Instruments	2,855,421	28,554	57,108	85,663	142,771	285,542
Office Products	12,130,084	121,301	242,602	363,903	606,504	1,213,008
Patio, Lawn & Garden	22,608,266	226,083	452,165	678,248	1,130,413	2,260,827
Pet Supplies	8,652,837	86,528	173,057	259,585	432,642	865,284
Software	177,161	1,772	3,543	5,315	8,858	17,716
Sports & Outdoors	41,317,794	413,178	826,356	1,239,534	2,065,890	4,131,779
Tools & Home Improv.	37,997,159	379,972	759,943	1,139,915	1,899,858	3,799,716
Toys & Games	9,125,357	91,254	182,507	273,761	456,268	912,536
Video Games	1,204,647	12,046	24,093	36,139	60,232	120,465



## The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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