BQool Liquidation Repricing Rule

Edit Rule ➤ Amazon US

Rule Name:	Liquidation
Rule Description:	Everything must go!

⊟ Buy Box Settings

When you're in the Buy Box, this is the ONLY setting that will be used.

Buy Box Settings: Lower or Raise my Buy Box price ▾ Lower to within `0.01` `$` ▾ / Raise to within `0.01` `$` ▾ ⓘ

When Adjusted Price is above Max Price: Do Not Reprice ▾

Choose Competitor(s): ☑ Amazon ☐ Non-Featured FBA
  ☑ FBA ☐ Non-Featured FBM
  ☐ FBM

⊟ Price Change Safety Net

Set the maximum amount your price can decrease for one price change. ⓘ

(off) When adjusted price is lower than Your Price by `25.00` %

Then limit the adjusted price to = Your Price - `10.00` %

⊟ Repricing Settings

When you're not in the Buy Box or disable Buy Box Settings, these are the settings that will be used.

Compete with: Lowest Price ▾

Choose Competitor(s): ☑ Amazon ☐ Non-Featured FBA
  ☑ FBA ☐ Non-Featured FBM
  ☐ FBM

⊟ Competition found between Min & Max

You begin competing with the lowest price competitor among the selected. By using Auto Compete*, you can compete with up to 20 competitors. ⓘ

When Competitor is above Min Price: Competitor's Price ▾ - ▾ `0.01` `$` ▾ ⓘ

When Competitor is below Min Price: Use Auto Compete ▾ ⓘ

When Competitor equals Min Price: Use Min Price ▾ ⓘ

⊟ Competition found outside Min & Max

When all competitors are above Max Price: Do Not Reprice ▾ ⓘ

When all competitors are below Min Price: Do Not Reprice ▾ ⓘ

When all competitors are below Min Price & above Max Price: Do Not Reprice ▾ ⓘ

⊟ Competition not found

When you are the only seller: Do Not Reprice ▾ ⓘ

When competitors excluded by your settings: Do Not Reprice ▾ ⓘ

⊟ Price Change Safety Net

Set the maximum amount your price can decrease for one price change. ⓘ

(on) When adjusted price is lower than Your Price by `25.00` %

Then limit the adjusted price to = Your Price - `10.00` %

⊟ Min Price Protection Settings

If the rules in [Competition found between Min & Max] including the Safety Net would adjust **Your Price** to equal or be lower than Min Price, **Your Price** will instead automatically readjust according to the following setting. For all other scenarios under **Repricing Settings** , the system will readjust the price to Min Price when adjusted price is lower than Min Price.

When Adjusted Price equals or is below Min Price: Use Min Price ▾

⊟ Advanced Settings

Define further how you want to compete against specific competitors. Note: price adjustments for the 'off' scenario(s) are still defined by [Repricing Settings]. In the event that your 'on' scenario is the same as the selected in [Repricing Settings], only [Advanced Settings] will be applied.

⊟ FBA vs Amazon   (on)
(when my listing is FBA and competitor is Amazon)

When Competitor is above Min Price: Competitor's Price ▾ - ▾ `0.01` `$` ▾

When Competitor is below Min Price: Use Auto Compete ▾

When Competitor equals Min Price: Use Min Price ▾

When Adjusted Price equals or is below Min Price: Use Min Price ▾

FBA vs FBA
(when my listing is FBA and competitor is FBA) **on**

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	1.00	% ▾
When Competitor is below Min Price:	Do Not Reprice ▾			
When Competitor equals Min Price:	Use Min Price ▾			
When Adjusted Price equals or is below Min Price:	Use Min Price ▾			

FBA vs FBM
(when my listing is FBA and competitor is FBM) **on**

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	0.01	$ ▾
When Competitor is below Min Price:	Use Min Price ▾			
When Competitor equals Min Price:	Use Min Price ▾			
When Adjusted Price equals or is below Min Price:	Use Min Price ▾			

⊞ FBM vs Amazon
(when my listing is FBM and competitor is Amazon) **off**

⊞ FBM vs FBA
(when my listing is FBM and competitor is FBA) **off**

⊞ FBM vs FBM
(when my listing is FBM and competitor is FBM) **off**

⊟ Custom Settings

This setting supersedes all other settings under **Repricing Settings**.

off Exclude ▾ Sellers by ID [Add Seller ID]

off Exclude ▾ Sellers with free shipping

off Exclude ▾ Sellers with expedited shipping

off Exclude Sellers Positive Feedback Rating lower than 90.00 %

off Exclude Sellers Total Feedback Count lower than 2

on Exclude Sellers with Backordered product ⓘ

on Exclude Sellers with handling time more than 2 days ▾ ⓘ

on Set the item condition you would like to compete against Same ▾ ⓘ

[Cancel] [Save]

Sign up for a BQool 2-week free trial at

www.fulltimefba.com/bqool

**Here's how to get my personal repricing rules (that doubled my sales)
for you to use for the rest of your inventory:**

www.fulltimefba.com/bqoolreview