Tools for Sourcing Shoes

In this list you will find our top tools that we recommend for sourcing shoes to sell via Amazon FBA. We only give recommendations for tools that we use on a regular basis. In some cases, similar products may be available which work just fine also, but this list only includes the ones we personally have experience with and prefer to use in our FBA business. For some of the products below, we may receive an affiliate commission if you purchase the product through our link.

RA Tools for Your Smart Phone:

Amazon Seller app (free)

Useful for scanning shoes, checking brand and ASIN restrictions, and many other functions of your FBA business.

Scoutify app (monthly fee)

Comes packaged with the InventoryLab software; we use Scoutify for the majority of our RA sourcing.

<u>How Many? app</u> (monthly fee; packaged with How Many? extension) Handy app for checking competitor stock levels.

OA Tools for Your Laptop:

Google Chrome browser (free)

The most efficient browser for online arbitrage.

Keepa extension (has both free and paid versions)

Puts the Keepa graph directly on each Amazon product page; allows you to check price history, Amazon stock history, and days available.

Scanalyze extension (monthly fee)

Puts a quick view of the product sales rank and sub-category sales rank directly below product title on the Amazon product page; also gives quick links to check if you are restricted on an item and to check FBA fee calculations.

<u>How Many? extension</u> (monthly fee; packaged with How Many? smart phone app) Shows competitor stock levels; gives quick link to the variation tool with each color-size variation's info on price, number of offers, number of reviews, and stock levels.

OAXray extension (monthly fee)

Chrome extension for scanning products on retail store websites to find profitable inventory to sell on Amazon.

Tactical Arbitrage software (monthly fee)

Software for scanning products on retail store websites to find profitable inventory to sell on Amazon. Use coupon code FULLTIME10 for an extended 10-day trial.

Tactical Arbitrage Academy (one-time fee)

Video-driven course designed to shorten the learning curve for using Tactical Arbitrage.

Ebates extension (free)

Connects online purchases with your Ebates account, giving you cash back on qualifying websites.

SwagButton extension (free)

Connects online purchases with your Swagbucks account, giving you points towards free gift cards on qualifying websites.

Honey extension (free)

Connects online purchases with your Honey account; automatically enters coupon codes for discounts on purchases.

Raise (free to sign up; gift cards priced accordingly)

Website for purchasing discounted gift cards to use in retail and online stores.

JoeLister (monthly fee)

Service for connecting your Amazon and eBay accounts in order to automatically multi-channel fulfill eBay orders via Amazon FBA.

Poshmark (free to sign up; small fee per sale)

Website and smart phone app for fashion resale site. We use Poshmark to sell our Amazon FBA returns. Use code **UZGDS** to get a \$5 credit for a Poshmark purchase.

OA Shoe Subscriptions:

Gated List from Quincy Lin (monthly fee)

Quincy Lin offers multiple levels of lists with OA shoe leads depending on your sourcing budget and how many days per week you want leads, ranging from 6 days a week to a la carte. The lists are capped at 25 clients, and they come in the form of a Google spreadsheet. You can find out more specifics about the features and pricing on their website.

QikBulk from Quincy Lin (monthly fee)

Quincy Lin offers a service designed to use alongside Tactical Arbitrage when forming bulk lists. The service also offers a searchable summary of daily coupon codes for the retail sites available for scanning on Tactical Arbitrage. Go to www.fulltimefba.com/qikbulk to sign up for a free 7-day trial and 15% off the monthly ultimate plan.