



## Increase Your Amazon FBA Shoe Sales with Multi-Channel Fulfillment on eBay

Once you have built up your Amazon FBA shoes inventory, a great way to get more sales is to use multi-channel fulfillment (MCF) to sell your shoes on eBay. Multi-channel fulfillment is when you have your inventory stored at an Amazon FBA warehouse but it's also listed on another selling platform, like eBay; when an item sells on eBay, the item is shipped out through FBA.

It's possible to set up the eBay listings on your own and manually trigger items to be shipped when you get a multi-channel sale, but it would be a ton of work - not to mention the possibility of double selling an item if it sells on eBay but is still listed on Amazon (or vice versa). To avoid these headaches and to streamline the listing process on eBay, we recommend using a third-party service to automate your multi-channel fulfillment.

	2016-10-18_8	<a href="#">B00SJORKKW</a>	Kamik Footwear Snowbank2 Insulated Snow Boot 8 M US Toddler Navy/Magenta	New	\$64.99	1	Revise	✓	<input type="checkbox"/>
	2016-10-18_7	<a href="#">B00SJORRR8</a>	Kamik Footwear Snowbank2 Insulated Snow Boot 10 M US Toddler Navy/Magenta	New	\$64.95	1	Revise	✓	<input type="checkbox"/>
	2016-10-18_6	<a href="#">B00SJORV2O</a>	Kamik Footwear Snowbank2 Insulated Snow Boot 11 M US Little Kid Navy/Magenta	New	\$59.99	1	Revise	✓	<input type="checkbox"/>
	2016-10-18_5	<a href="#">B00SJORODU</a>	Kamik Footwear Snowbank2 Insulated Snow Boot 9 M US Toddler Navy/Magenta	New	\$64.99	1	Listing...		<input type="checkbox"/>
	2016-10-18_4	<a href="#">B00SJORYVM</a>	Kamik Snowbank2 Snow Boot (Toddler/Little Kid/Big Kid), Navy/Magenta, 12 M US...	New	\$64.99	1	List		<input type="checkbox"/>

There are several great services out there, but the one we have used and recommend is [JoeLister](#). They have a free trial so you can check out the service, and they offer several pricing plans depending on the amount of inventory you want to list on eBay.

Setting up an account with any type of MCF service is going to require a little work up front, but the time it saves you having to do it all from scratch is worth it. You will need to have an eBay seller account in good standing in order to get started, and then you can start choosing which items from your Amazon FBA inventory you want to list on eBay. You will need to individually list each ASIN from Amazon on eBay, but the MCF service (i.e. [JoeLister](#) or similar) will import the information from Amazon to an eBay listing template. Within a couple of minutes, an item from your Amazon inventory can be live on eBay and ready to get a sale!

Once you do get an eBay sale, the item is automatically removed from your FBA inventory and the process of fulfillment is started. If you get a sale of that item on FBA first, the item is automatically removed from eBay. We especially loved using JoeLister during Q4, when online sales in general are at their highest for the year. We saw a noticeable boost in sales, with no work on our part beyond the initial setup.

Two items of note if you're using an MCF service:

1) It is against Amazon's terms of services to offer your Amazon inventory at a lower price on another online platform. Make sure that you set your eBay price to match or be higher than your Amazon price.

Your Amazon Price <sup>?</sup>	—	Amazon Seller + FBA Fee	—	eBay Fee	=	Amazon Earnings
<b>\$64.99</b>		<b>\$14.87</b>		N/A		<b>\$50.12</b>
Your eBay Price <sup>?</sup>	—	Amazon Offsite FBA Fee <sup>?</sup>	—	eBay Seller + Paypal Fee	=	eBay Earnings
<input type="text" value="\$67.29"/>		<input type="text" value="\$8.20"/>		<b>\$8.85</b>		<b>\$49.23</b>
Price by formula: \$67.29.		Percent margin: (0%) <a href="#">(edit)</a>		Recent eBay Price: Price not found. <sup>?</sup>		Listing Fee: \$0.30 <sup>?</sup>
				Last Price Fetch Date: Wed Nov 16 2016 16:22:27 GMT-0600 (CST)		

2) Sometimes the MCF service imports the information from the parent ASIN on Amazon into an eBay listing of a child variation. You will want to go the extra step with your shoe inventory to check all the details of the product title in your eBay listing to make sure you have the correct size and color prominently displayed in your listing. Why bother setting up an MCF service if eBay shoppers can't easily search for the size and color shoe they want?

## Kamik Footwear Snowbank2 Insulated Snow Boot 12 M US Little Kid Navy/Magenta



### Product Overview

Color: Navy/Magenta  
Size: 12 M US Little Kid

Waterproof 600D printed nylon, seam sealed waterproof construction, removable 8 millimeter zylex liner (97 percent recycled content), moisture wicking lining, adjustable midfoot strap, adjustable snow collar with kamiks easy grab lace lock, waterproof and lightweight rubber and lt, sup and gt, he and lt, sup and gt, shell, and outsole, -40F/-40C temperature rated, built in the USA Kamik comes from a place of extremes. Where the harshest conditions intersect with some of the most beautiful sights you'll ever see. At Kamik, we make footwear that brings to life our northern origins. Singular. Strong. Simply dependable. We've been doing it for over 100 years. Day after day. 24/7. The result of all this effort: a complete line of outdoor footwear built to deliver superior comfort and reliable protection in the most extreme conditions. We know you wouldn't have it any other way.

#### Details:

- Product Dimensions: 13 x 12 x 5 inches
- Shipping Weight: 2.5 pounds
- Item model number: Snowbank2 - K

#### Features:

**Be sure to check out the video in your course bonuses showing step-by-step how to optimize your eBay listing when you are importing the product info from Amazon.**