



Checklist of Questions to Ask Yourself Before Starting to Buy Shoes

- How much capital do I have to invest in inventory?
- Will I have continuing access to a similar amount of capital over the next few months?
- How much capital do I need to invest in inventory that will turn over quickly?
- How much capital do I have left to invest in slower turning inventory?
- How long can I wait for a shoe to sell?
- How well do I understand sales rank on Amazon?
- How well do I understand items with parent-child relationships?
- How well do I understand how to read Keepa graphs?
- How tolerant am I to risk in my Amazon business?