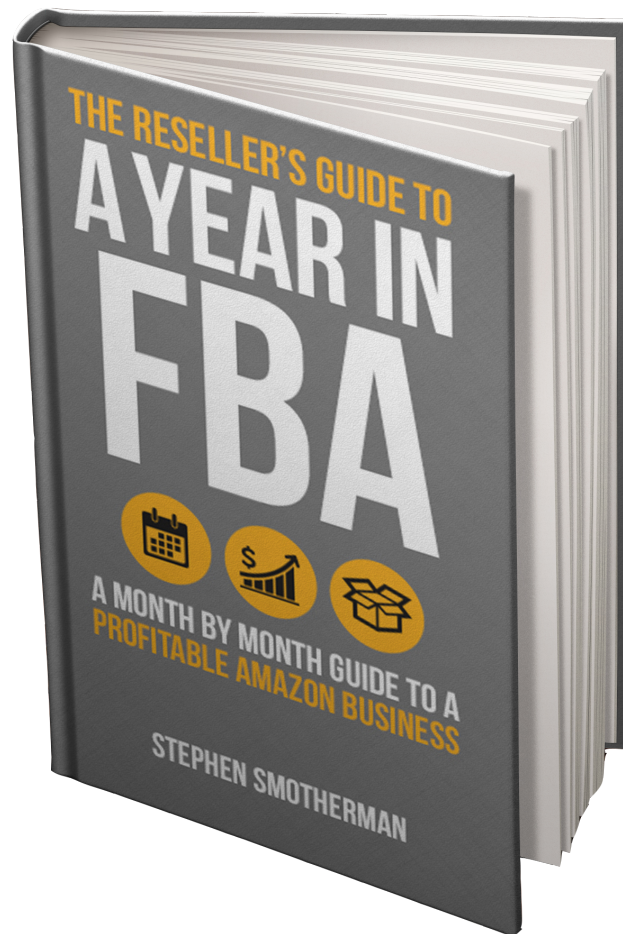


# The Reseller's Guide to a Year in FBA

A Month by Month Guide to a  
Profitable Amazon Business



## The Year in FBA Notebook

# Welcome to your very own Year in FBA Notebook

Table of contents:

Page 1 – Title Page

Page 2 – Welcome page and instructions

Page 3 – Example

Page 4-15 – January through December

Each month will contain prompts for you to jot notes down that will help your Amazon FBA business this year and next.

Prompts:

**Big Sales** – Did you find a store that had a big sale this month? Record it here because they might do this big sale every year, and you don't want to miss out next year.

**Best Tips Learned** – Sometimes it's hard to remember all the good tips you hear/read. Write them down here so you don't forget.

**Experiments** – Maybe you bought something to resell as an experiment. You don't want to forget about it... so write down your experiment.

**Experiment Results** – How did the experiment go? Was it a success? Do you need to go get more to resell now that you know it worked out?

Remember, if you find a good sale or tip, share it with The Year in FBA Facebook group. If you think it should be added to The Year in FBA book update, send me an email ([stephen@fulltimefba.com](mailto:stephen@fulltimefba.com)) and let me know.



## The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# Example Month

### Big Sales:

Tuesday Morning had a big sale this month with an additional 50% off all of their clearance merchandise.

Kroger had 50% off toys the 3<sup>rd</sup> week of the month, and then they were 75% off a week later.

### Best Tips Learned:

Use the website [camelcamelcamel.com](http://camelcamelcamel.com) to research price and sales rank history of Amazon product pages.

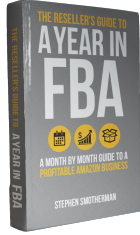
Use the Full-Time FBA sales rank chart to make smarter sourcing decisions.

### Experiments:

Bought a box of swim diapers that had a really high rank (350,000 in Baby), but all of the other sellers were priced way too high. Bought 2 boxes and will price a little lower to see if I can get the sale and still make a nice profit.

### Experiment Results:

Box of swim diapers sold within a week at my lower price, and I still was able to get about 100% ROI. Go get some more!



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

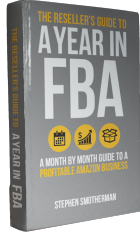
# JANUARY

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



## The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# FEBRUARY

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# MARCH

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

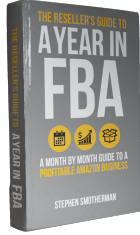
# APRIL

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# MAY

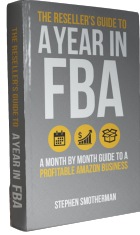
Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:





# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

## JUNE

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

## JULY

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# AUGUST

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



## The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

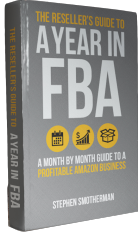
# SEPTEMBER

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



# The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# OCTOBER

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



## The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

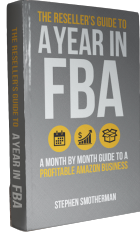
# NOVEMBER

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results:



## The Reseller's Guide to A Year in FBA

A Month by Month Guide to a Profitable Amazon Business

# DECEMBER

Big Sales:

Best Tips Learned:

Experiments:

Experiment Results: