BQool Repricing Rule: Liquidation

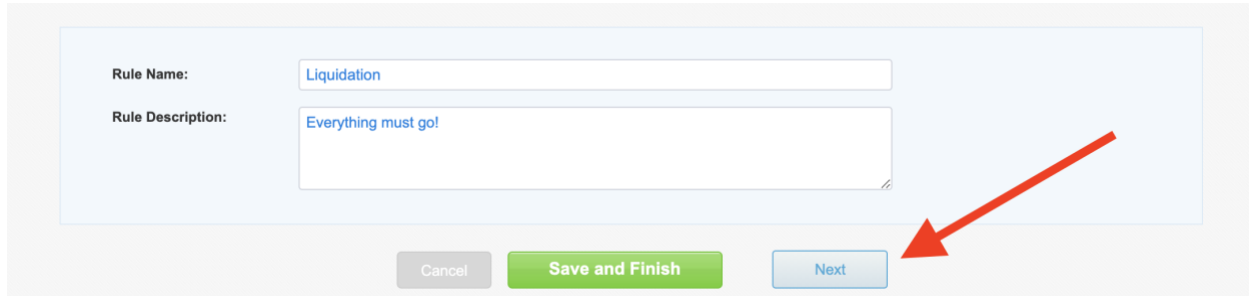1. Log in to BQool Repricing Central. (https://www.bqool.com/products/repricing-central/)

2. Click on the Repricing Rules tab.

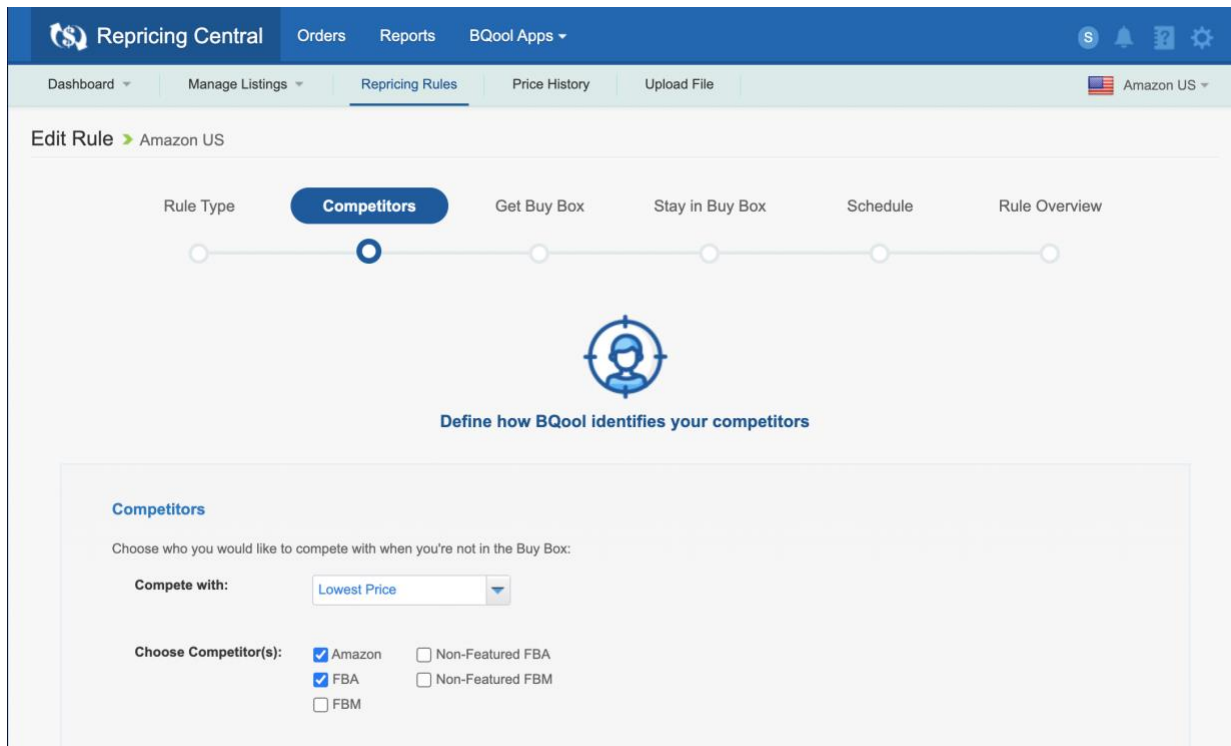3. Click on the Add New Rule button.
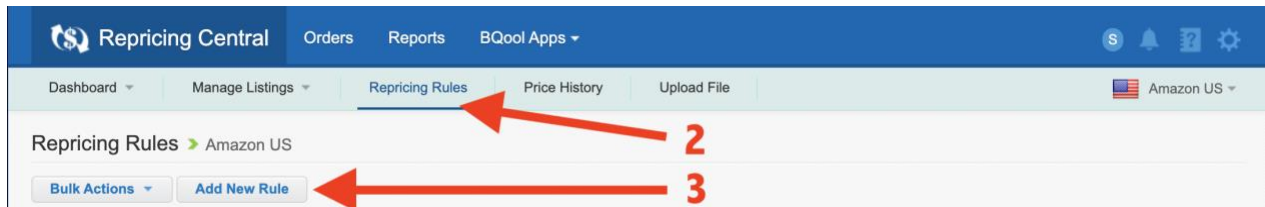
4. Click on the Custom Rule box.
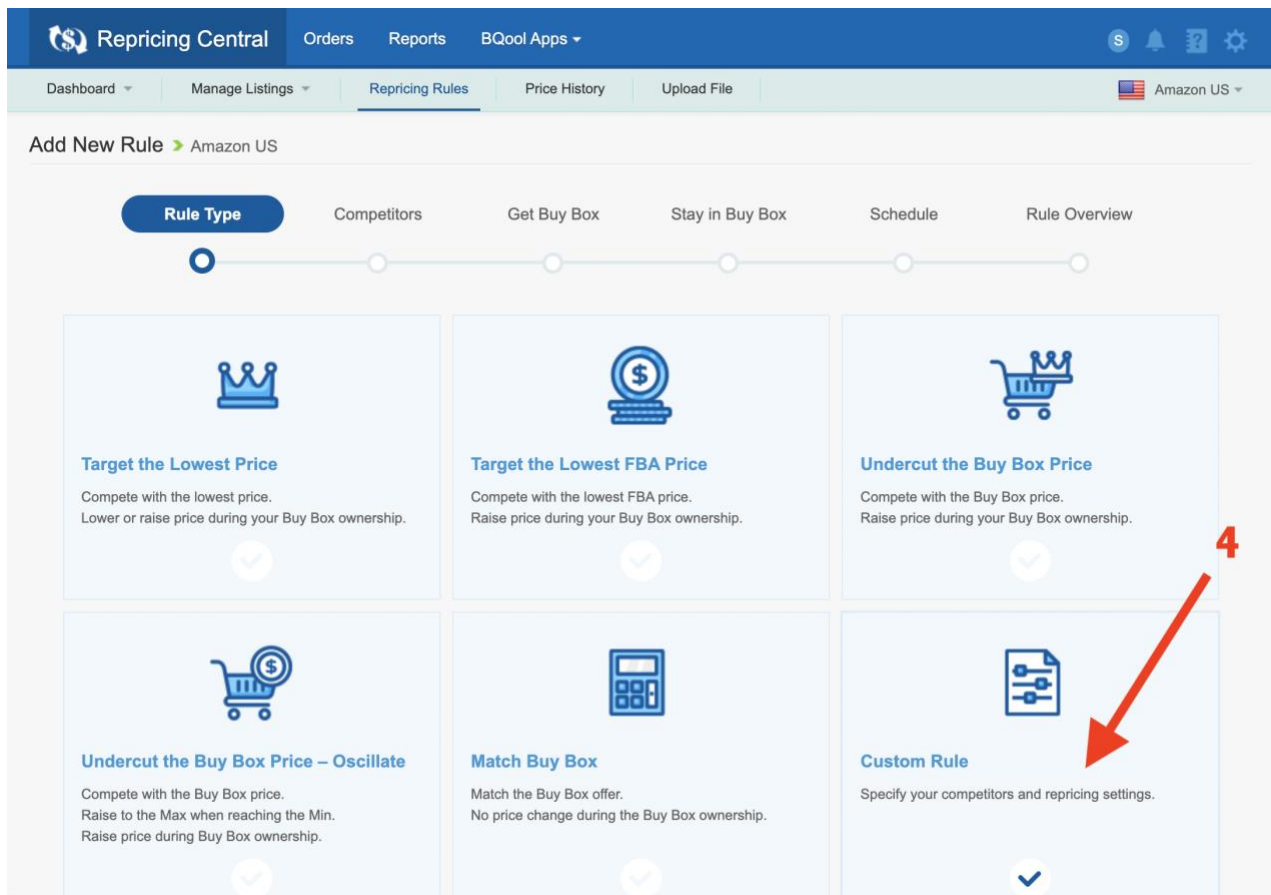
5. The text in the boxes below doesn't impact your repricing rules, but is just the name of the rule and a summary description. You can write whatever you want in these boxes. When you are done, click Next to continue entering your custom repricing rules.

6. Follow the images in the rest of the document to fill out the repricing rules.

⊟ Custom Settings

Filter the competitors by the settings below:

Set my SFP offers as [FBM ▾] ⓘ

Set competitor's SFP offers as [FBM ▾] ⓘ

(off) [Exclude ▾] Sellers by ID [**Add Seller ID**]

(off) [Exclude ▾] Sellers with free shipping

(off) [Exclude ▾] Sellers with expedited shipping

(off) Exclude Sellers Positive Feedback Rating lower than [90.00] %

(off) Exclude Sellers Total Feedback Count lower than [2]

(on) Exclude Sellers with Backordered product ⓘ

(on) Exclude Sellers with handling time more than [2 days ▾] ⓘ

(on) Set the item condition you would like to compete against [Same ▾] ⓘ

[Back] [Cancel] [**Save and Finish**] [Next]

Edit Rule ❯ Amazon US

Rule Type   Competitors   **Get Buy Box**   Stay in Buy Box   Schedule   Rule Overview

Define how BQool reprices when you're not in the Buy Box

Get Buy Box

When you're not in the Buy Box or "Stay in Buy Box" Setting has been disabled, these are the settings that will be used:

⊟ Competition found between Min & Max

You begin competing with the lowest price. If excluded, by using Auto Compete*, you can compete with up to 20 competitors. ⓘ

When Competitor is above Min Price: Competitor's Price ▾   - ▾   0.01 $ ▾   ⓘ

When Competitor is below Min Price: Use Auto Compete ▾   ⓘ

When Competitor equals Min Price: Use Min Price ▾   ⓘ

⊟ Competition found outside Min & Max

When all competitors are above Max Price: Do Not Reprice ▾   ⓘ

When all competitors are below Min Price: Do Not Reprice ▾   ⓘ

When all competitors are below Min Price & above Max Price: Do Not Reprice ▾   ⓘ

⊟ Competition not found

When you are the only seller: Do Not Reprice ▾   ⓘ

When competitors excluded by your settings: Do Not Reprice ▾   ⓘ

⊟ Price Change Safety Net

Set the maximum amount your price can decrease for one price change. ⓘ

[on] When adjusted price is lower than Your Price by   25.00   %

Then limit the adjusted price to = Your Price -   10.00   %

⊟ Min Price Protection Settings

If the rules in [**Competition found between Min & Max**] including the Safety Net would adjust **Your Price** to equal or be lower than Min Price, **Your Price** will instead automatically readjust according to the following setting. For all other scenarios under **Get Buy Box**, the system will readjust the price to Min Price when adjusted price is lower than Min Price.

When Adjusted Price equals or is below Min Price: Use Min Price ▾

⊟ Advanced Settings

Define further how you want to compete against specific competitors. Note: When [Advanced Settings] are turned on, [Get Buy Box] will be overridden.

⊟ FBA vs Amazon
(when my listing is FBA and competitor is Amazon)   `on ◯`

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	0.01	$ ▾
When Competitor is below Min Price:	Use Auto Compete ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

⊟ FBA vs FBA
(when my listing is FBA and competitor is FBA)   `on ◯`

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	1.00	% ▾
When Competitor is below Min Price:	Do Not Reprice ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

⊟ FBA vs FBM
(when my listing is FBA and competitor is FBM)   `on ◯`

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	0.01	$ ▾
When Competitor is below Min Price:	Use Min Price ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

⊟ FBM vs Amazon
(when my listing is FBM and competitor is Amazon)   `◯ off`

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	0.01	$ ▾
When Competitor is below Min Price:	Do Not Reprice ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

⊟ FBM vs FBA
(when my listing is FBM and competitor is FBA)   `◯ off`

When Competitor is above Min Price:	Competitor's Price ▾	- ▾	0.01	$ ▾
When Competitor is below Min Price:	Do Not Reprice ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

FBM vs FBM
(when my listing is FBM and competitor is FBM) ⬤off

When Competitor is above Min Price:	Competitor's Price ▾	− ▾	0.01	$ ▾
When Competitor is below Min Price:	Do Not Reprice ▾
When Competitor equals Min Price:	Use Min Price ▾
When Adjusted Price equals or is below Min Price:	Use Min Price ▾

Back   Cancel   **Save and Finish**   Next

$ **Repricing Central**   Orders   Reports   BQool Apps ▾   Ⓢ 🔔 ⌧ ⚙

Dashboard ▾   Manage Listings ▾   Repricing Rules   Price History   Upload File   🇺🇸 Amazon US ▾

Edit Rule ❯ Amazon US

Rule Type ○ —— Competitors ○ —— Get Buy Box ○ —— **Stay in Buy Box** ⬤ —— Schedule ○ —— Rule Overview ○

Design your strategy to maximize your time in the Buy Box

Stay in Buy Box

When you're in the Buy Box, this is the ONLY setting that will be used.

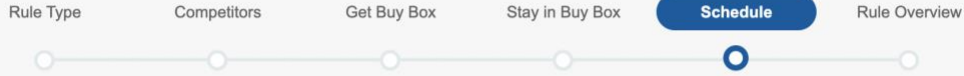|	
Buy Box Settings:	Lower or Raise my Buy Box price ▾ Lower to within 0.01 $ ▾ / Raise to within 0.01 $ ▾ ⓘ
When Adjusted Price is above Max Price:	Do Not Reprice ▾
Choose Competitor(s):	☑ Amazon ☐ Non-Featured FBA
	☑ FBA ☐ Non-Featured FBM
	☐ FBM

⊟ Price Change Safety Net

Set the maximum amount your price can decrease for one price change. ⓘ

⬤off When adjusted price is lower than Your Price by   25.00   %

Then limit the adjusted price to = Your Price −   10.00   %

Back   Cancel   **Save and Finish**   Next

Dashboard ▾   Manage Listings ▾   Repricing Rules   Price History   Upload File   🇺🇸 Amazon US ▾

Edit Rule ❯ Amazon US

Rule Type   Competitors   Get Buy Box   Stay in Buy Box   **Schedule**   Rule Overview

Adjust Your Price based on a set schedule (Optional)

off   **Set Repeated Schedule** ℹ️

off   **Set Fixed Date Schedule** ℹ️

Back   Cancel   **Save and Finish**   Next

This final page is an overview with all your rules on one page so you can double check your rules to make sure they are set up correctly.

You can click the (+) button to expand each section. If you see something you want to update, you can click the pencil button to edit each section.

Click the Save and Finish button to complete the setup of your custom repricing rules.

BQool updates their repricing features from time to time, so if you ever see any different rule setting options than what are pictured in this document, then send me a message (www.fulltimefba.com/contact) and let me know. Then I'll update the PDF with the latest settings.