

Blueprint to OA Success

**Essential strategies for sourcing online inventory
for your FBA business**

Online Arbitrage in 2025 – why it works so well

Where to Find Inventory that Sells

How to Make Smart Buying Decisions



The Simple OA System We've Used for Over a Decade

Do these 4 actions on a loop

1. Schedule your time

2. Set a budget

- Break down your budget into goals

3. Sourcing blend

- Use a blend of data from your virtual assistants (VAs) or data from a leads list + manual sourcing + scanning Tactical Arbitrage
 - ❖ Start with your leads list – systematically go through the leads and analyze:
 - Make any purchases from the leads list
 - Do any rabbit trails that come up – manual searches
 - Identify stores or categories that you want to scan with Tactical Arbitrage
 - Stores/categories with coupon codes or sales
 - Sites with cash back promos – e.g. Rakuten 10%
 - New categories or websites with a profitable niche

4. Stay organized

- ❖ Keep spreadsheets of your purchases for your own info
- ❖ Keep good notes for receiving incoming shipments & timing of prep/ship to AZ
- ❖ OR transfer any notes to prep center spreadsheet for them to receiving, prep, ship

Steps to Simplify + Scale Your OA Sourcing

OA Success Leads

"We created OA Success Leads to hand you profitable deals every week — the same kind of deals we trust in our own business."

What you get:

- 75+ leads a week (300+ per month) from experienced VAs
- A profit of at least \$8+ and an ROI of at least 45%+
- Keapa-checked, profitability-filtered
- Limited spots to prevent saturation

Sign up for OA Success Leads:

fulltimefba.com/oasuccess

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