

Online Arbitrage Success

Essential strategies for sourcing online inventory for your FBA business



Today you'll learn:

- ✓ Online arbitrage 101
- ✓ Where to find inventory that sells
- ✓ How to make smart buying decisions
- ✓ The simple OA system we've used for over a decade
- ✓ A shortcut that saves you HOURS every week while allowing you to scale



What is Online Arbitrage?

“Buying low online, selling high on Amazon. The art of digital deal hunting.”

Why is Online Arbitrage Powerful?

- Source from your home office (flexibility + scalability)
- Expanded nationwide inventory access
- Data-backed decisions = lower risk

Where to Find Inventory That Sells

❖ Types of sites:

- Retailer websites
- Closeout + overstock sites
- Small niche e-commerce stores (hidden gems)

❖ How to think like a treasure hunter:

- Stack discounts, cash back, coupon codes
- Look beyond “clearance”

How to Make Smart Buying Decisions

- ❖ **The data you MUST check before buying**
- ❖ **Budget discipline**
- ❖ **Common newbie mistakes to avoid**

How to Simplify + Scale Your OA Sourcing

- Importance of *consistent* sourcing for steady sales
- The power of outsourcing
- What makes a lead list valuable

OA Success Leads

- fulltimefba.com/oasuccess
- What you get:
 - 75+ leads a week from experienced VAs
 - Keapa-checked, profitability-filtered
 - Limited spots to prevent saturation – limit the competition
- Consistent, profitable inventory flow — join **OA Success Leads** today & use coupon code **BLUEPRINT** to get \$25 off your subscription each month



Q&A Time