

Instructions:

Check each box that applies to your business today.



Are You Ready to Scale to \$10K/Month on Amazon?



**Quick Self-Assessment for Busy FBA Sellers
Who Want Full-Time Results**

Inventory Flow

- ☐ I send inventory to Amazon every single week
- ☐ I know where my next 10 profitable products are coming from

Pricing & Profit Strategy

- ☐ I regularly check my pricing and use a repricer
- ☐ I calculate Amazon fees and ROI before buying anything to sell

Delegation & Systems

- ☐ I've hired a VA, used a leads list, or automated routine tasks
- ☐ I focus my time on sourcing and strategic growth—not admin

Cash Flow Awareness

- ☐ I track profit, ROI, and inventory turn rate
- ☐ I reinvest a set percentage of profits into more inventory

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Full-Time FBA

Turn part-time hours into a full-time income via Amazon FBA



Scalable Sourcing

- ☐ I source from home using OA, wholesale, or repeatable buys
- ☐ I'm not dependent on retail stores or one-off clearance finds

Decision-Making & Mindset

- ☐ I take action when a product fits my buying criteria
- ☐ I don't get stuck waiting for the "perfect" item

Clear Goals & Planning

- ☐ I know how many units/month I need to hit \$10K in sales
- ☐ I review and adjust my plan at least once a month

Score Yourself

- ☒ 12–14 boxes: You're on the right track—refine & scale
- ☒ 8–11 boxes: You're close—focus on your lowest areas
- ☒ 0–7 boxes: Time for a reset—start small, act fast

Your unchecked boxes = your personalized action plan.

Want a shortcut?

Join us inside the Momentum FBA membership at fulltimefba.com/momentum